



Healthy Cents Fund: Question and Answer Session

April 13, 2023

Overview

- What is the Healthy Cents Fund?
- Application Process and Timeline
- Funding Specifics
- Eligibility
- Priority
- Questions!

What is the Healthy Cents Fund?

- Developed in 2020 to create capacity within the NEK Prosper! Collaborative Action Networks (CANs) for higher level action
- First funding award in 2020:
 - 3-year award to Umbrella to support the St. Johnsbury Community Hub (aligned with the Financially Secure CAN)
- Source of funding: NVRH allocates 1% of payments received through the OneCareVT Accountable Care Organization (ACO) for this fund
- Administered through NEK Prosper! to support innovative upstream interventions or investments that will:
 - **Create healthy and thriving communities and positive social, economic, or environmental impact**
 - Accelerate the work of NEK Prosper, moving closer to the outcomes of communities that are Well-Nourished, Well-Housed, Financially Secure, Mentally Healthy, Physically Healthy
 - Support projects that address health inequity experienced in the St. Johnsbury Health Service Area (HSA)

Application Process and Timeline

- April 7th – Announcement
- April 13th – Q&A Session via WebEx
- April 19th by 11:59pm– Letter of Intent due via email to d.gibbs@nvrh.org
- May 5th – Selected applicants will receive email invitations to submit full proposals
- June 2nd by 5:00pm – Full project proposal applications and budgets due via email to d.gibbs@nvrh.org
- June 30th – Funding decisions communicated to successful applicants via email and paperwork provided to formalize grant award (W-9, agreement)
- July 1st, 2023 – June 30th, 2024 – Grant project period
 - Bi-monthly project activity reports are required by all grantees due to Diana Gibbs by the 10th of each of the following months: September, November, January, March, May, and a final report due in July

Funding Specifics

- Tightly connected to CAN goals and outcomes (outcomes-focused)
 - *Visit nekprosper.org for information about CAN initiatives*
- 2-5 awards \$10,000-\$25,000 (total funding available: \$50,000)
 - Dependent upon the amount of funds requested and the objective review process
- Funding will be awarded in a two-payment method, with an initial payment at the outset of the project period to be used in accordance with the proposed project budget. A final payment will be made upon submission of a final invoice and report.

Eligibility

- In general, grants will be awarded to organizations or individuals* that meet these criteria:
 - 501©3 organizations, individuals*, municipalities, affinity groups, and faith-based organizations serving people in the NVRH service area**
 - Has a mission to provide programs, services, or activities that promote health and healthy communities
 - Can provide a clear link to an identified community need
 - Exhibit a collaborative, partnership approach to delivering services
 - Have measurable goals and objectives for grant-funded services/activities

*Individual applicants must identify a fiscal sponsor organization who is committed to accepting the grant award.

**Towns in the NVRH Service Area: Barnet, Barton, Burke, Concord, Danville, East Haven, Gilman, Glover, Granby, Guildhall, Kirby, Lunenburg, Lyndon, Maidstone, Newark, Peacham, Ryegate, Sheffield, St. Johnsbury, Sutton, Victory, Walden, Waterford, and Wheelock.

Priority

- Priority will be given to projects identified and/or designed by those experiencing stigma, marginalization and avoidable systemic inequalities and who are typically left out of public health-oriented funding opportunities. This includes but is not limited to:
 - Black, Indigenous, Persons of Color (BIPOC)
 - People living in rural areas/internet deserts
 - People experiencing homelessness or insecure housing
 - People with disabilities
 - People experiencing substance use disorders
 - People who are justice-involved
 - Refugees/Immigrants/multilingual communities
 - LGBTQIA+ people
 - People experiencing poverty
 - People experiencing mental illness

Questions!

Access all application guidance and templates at:
<https://nekprosper.org/resources-tools/healthy-cents-fund/>

For additional questions regarding this NEK Prosper! Healthy Cents Fund opportunity or other support, please contact:
Diana Gibbs, VP of Marketing and Community Health Improvement, at
d.gibbs@nvrh.org or call 802-748-7590

