

# Newport Out of the Darkness Walk

American Foundation for Suicide Prevention (AFSP) Out of the Darkness Walks raise funds to enrich research and bring evidence-based suicide awareness and prevention programming to Vermont!

Join us at North County Union High School in Newport on 9/17/2022 at 10:00am. This is a day to remember those we have lost to suicide, connect and support each other and bring hope and healing to the NEK!

There are many ways organizations can support AFSP VT!

1. *Sponsor our walk!* Say yes to mental health awareness! Attached is the sponsorship packet or you can visit <https://supporting.afsp.org/index.cfm?fuseaction=cms.page&id=1480> to sponsor online!
2. *Start a team!* We would love to have our community partners show up and support AFSP VT's efforts! You can visit <https://supporting.afsp.org/index.cfm?fuseaction=donorDrive.event&eventID=8712> to build your team today!
3. *Table at our event!* Do you have resources and supports to share? We would love to see you the day of the walk! E-mail me at [terril.afsp@gmail.com](mailto:terril.afsp@gmail.com) to connect for tabling information.

## Walk to Fight Suicide

September 17, 2022

[afsp.org/NewportVt](https://afsp.org/NewportVt)



American  
Foundation  
for Suicide  
Prevention

OUT OF THE  
DARKNESS  
Community Walks

# Newport Out of the Darkness Walk

Sponsorship Opportunities



## Walk to Fight Suicide

September 17, 2022

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SUICIDE PREVENTION STARTS WITH YOU

# BY THE NUMBERS

**SUICIDE IS THE**

**2<sup>nd</sup>**

**leading cause of death for 10 -34 year olds in Vermont**

In 2020,

**45,979**

**Americans died by suicide**

**In 2019, there were an estimated**

**1.20 Million**

**suicide attempts**

**On average, one person dies by  
suicide every three days in Vermont**

# NEWPORT OUT OF THE DARKNESS COMMUNITY WALK

## 2022 Sponsorship Opportunities



American  
Foundation  
for Suicide  
Prevention



### Lifesaver - \$2,500

*Prevention, Hope, Empower & Friend of AFSP Sponsor benefits listed below (excludes t-shirt number)*

- Sponsor Logo featured in all 2022 e-newsletters distributed to approximately 2,000 people
- 1 Complimentary Virtual or in person Prevention Education Program per Quarter (4 total)
- Option for AFSP Vermont to setup a resource booth at company during September Suicide Prevention Month
- Opportunity to speak at Opening Ceremonies during the Newport Walk\*\*
- 12 Complimentary Newport Walk T-Shirts & Walker registrations



### Prevention - \$1,000

*Hope, Empower & Friend of AFSP Sponsor benefits listed below (excludes t-shirt number)*

- Sponsor logo featured in all event related constituent e-mails sent from AFSP Vt
- Sponsor recognition during walk opening ceremony
- Larger sponsor logo featured in premium locations on walker t-shirt
- Sponsor recognition in chapter wide e-mail communication people during suicide prevention month (September)
- 8 Complimentary Newport Walk T-Shirts & Walker registrations



### Hope - \$500

*Empower & Friend of AFSP Sponsor benefits listed below (excludes t-shirt number)*

- Sponsor recognition on a Social Media Pages
- Logo on commemorative mile marker sign along the walk route
- 4 Complimentary Newport Walk T-Shirts & Walker registrations



### Empower - \$250

*Friend of AFSP Sponsor benefits listed below*

- Link and Logo added to official event website and logo on walk site signage
- Volunteer opportunities for you and your staff
- Tabling opportunity at the Newport Out of the Darkenss Walk
- Logo included on Newport Walk T-Shirts
- 2 Complimentary Newport Walk T-Shirts & Walker Registrations



### Friend of AFSP - \$150

- Listing on Friends of AFSP Vermont Board at walk site
- One Social Media Appreciation post
- One Suicide Prevention Presentation for your company, clients or community

\*\*Sponsor remarks subject to approval

# NEWPORT OUT OF THE DARKNESS COMMUNITY WALK

## 2022 Sponsorship Form



American  
Foundation  
for Suicide  
Prevention



Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### Sponsorship Level (please check one):

- |                          |                           |         |
|--------------------------|---------------------------|---------|
| <input type="checkbox"/> | Lifesaver Sponsor         | \$2,500 |
| <input type="checkbox"/> | Prevention Sponsor        | \$1,000 |
| <input type="checkbox"/> | Hope Sponsor              | \$500   |
| <input type="checkbox"/> | Empower Sponsor           | \$250   |
| <input type="checkbox"/> | Friend of AFSP Vt Sponsor | \$150   |

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all "Newport Out of the Darkness Walk" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Donation via:

- Enclosed check (payable to American Foundation for Suicide Prevention)
- Invoice required to process payment
- Credit Card, secure payment may be made at [www.afsp.org/WalkSponsors](http://www.afsp.org/WalkSponsors)

**Completed & Signed Agreement with Logo due by August 12, 2022**

**Please email or mail this agreement, logo, and website link to:**

**AFSP Vt Area Director**  
hwhite@afsp.org

American Foundation for Suicide Prevention | Vermont Chapter  
PO Box 2150 Westfield MA 01086

## **CONTACT**

Vermont Area Director  
HWhite@afsp.org

**[afsp.org/Vermont](https://afsp.org/Vermont)**

American Foundation for Suicide Prevention  
Vermont Chapter

P.O. Box 2150  
Westfield MA 01086



**American  
Foundation  
for Suicide  
Prevention**

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**Vermont**